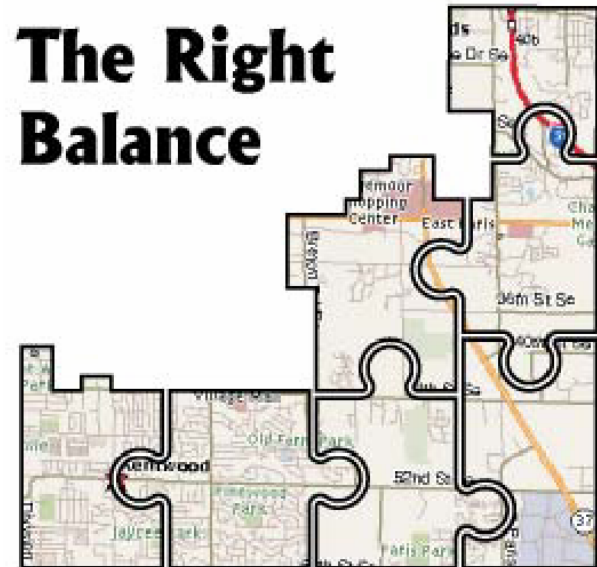


KENTWOOD

The Right Balance



STRATEGIC IMPLEMENTATION PLAN (SIP)

The SIP takes the planning principles and policies detailed in the previous chapters and identifies specific tasks, as well as the responsibilities for each task, that will enable the policies to be put into actual practice. The first two pages of the SIP (Table 17) identify each of the six guiding planning principles and detail how to put these principles into practice on a city-wide basis. The final five pages (Table 18) identify tasks by sub area. In each of these sections, tasks are assigned a priority of A, B, C or ongoing. The time frame for each priority:

- A Years 1-2
- B Years 2-5
- C Beyond Year 5

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Table 17: Strategic Implementation of the Planning Principles

Principle	Action	Responsibility	Priority
1. Open Space and Greenway Network	Resurrect the Open Space Committee	Planning and Parks and Recreation Commission and staff	A
	Expand focus to include greenways and the desirability/feasibility of park requirement in all new residential subs	Planning staff/Parks Dept	A
	Inventory and Analysis of Open and Natural Areas	Planning staff/Parks Dept	A
	Review the GVMC Regional Non-Motorized Plan	Planning staff/Parks Dept	A
	Develop Trails Map with emphasis on transit connectivity and interconnections with GR, Wyoming, Cascade and Kent County	Planning and Parks and Recreation staff	B
	Develop Trail/Open Space and Greenway Master Plan	Open Space Committee	B
	Identify parcels for easement/outright acquisition	Open Space Committee	B
	Refine trail design and maintenance standards	Open Space Committee	B
	Develop funding strategy for land acquisition	Open Space Committee	C
2. Traffic/Transportation/ Transit Networks			
2A) Major Arterials	Develop streetscape standards for arterials and minor streets	Engineering, Police and Planning Staff/Consultant	A
	Improve Pedestrian accessibility - crossings, sidewalks, signage, access	Engineering, Police and Planning Staff/Consultant	A
2B) Greening Arterials	Identify locations for groves	Planning staff	A
	Develop list of appropriate species	Consultant	A
	Develop funding strategy for tree planting	City Commission/ Public/private partnership	B
2C) Primary Intersection	Identify primary intersections & adopt map	Planning Commission	A
	Develop zoning overlay district for primary intersections	Planning Commission	B
	Adopt design guidelines/criteria	Planning Commission/Consultant	B
2D) Transit Corridors	Review ITP Comprehensive Operational Analysis	Planning staff	A
	Work with the ITP to Develop design for improved shelters at key stops	Planning staff and ITP	C
	Work with the ITP to Develop multi-modal transit stop w/ bike parking	Planning staff and ITP	C
	Adopt Transit Oriented Development Map	Planning Commission	B
	Develop TOD standards	Consultant	C
	Develop TOD overlay district (or zoning district)	Planning Commission and staff	C
2E) Sidewalk Plan	Review sidewalk system and interconnection policies within the City including res.# 133-78	Sidewalk Committee with City and Planning Commission representation	B

Principle	Action	Responsibility	Priority
3. Land Use and Place Strengthening			
3A) Gateways	Adopt Gateway map	Planning Commission	A
	Develop urban and green gateway standards	Consultant Planning Commission	B
	Partner with landowners to develop urban gateway areas	Planning Commission & private landowners	A-Ongoing
3B) Strengthening Sense of Place	Develop set of evaluation criteria	Planning Commission	B
	Develop design guidelines for commercial redevelopment	Consultant & Planning Commission	B
	Set standard for inter-parcel access and pedestrian connectivity	Consultant & Planning Commission	B
	Review and Revise parking requirements	Consultant & Planning Commission	B
	Review and revise landscaping standards	Consultant & Planning Commission	C
4. Alternative Community Form	Develop Conservation Subdivision Zone & Ordinance	Planning Commission & City Attorney	B
	Develop design guidelines and Conservation Subdivision requirements	Planning Commission	B
5. Land Use Modifications	Initiate in-depth 28th and 29th Street Corridor study	Planning staff and consult	B
	Identify Industrial redevelopment opportunities	Planning staff	B
	Develop zoning flexibility for industrial redevelopment	Planning Commission	B
	Develop a business recruitment team	Planning staff, Chamber of Commerce	B
	Create a Downtown Development Authority	City Commission	C
6. Partnerships and Organization	Develop a Downtown Development Authority	City Commission	C
	Develop a business recruitment team	Planning staff, Chamber of Commerce	A
	Develop funding strategy for tree planting along arterials	City Commission/ Public/private partnership	B
	Partner w/ NGOs, regional governments and landowners to acquire land	City Commission	C

Table 18: Strategic Implementation Plan for the Sub Areas

Sub Area	Principle	Action	Responsibility	Priority
Sub Area 1 - Division and 44th				
	Traffic/Transportation/ Transit Networks			
	A) Major Arterials	Improve pedestrian crossings on 44th	Planning, Police and Engineering staff	B
	B) Greening Arterials	Identify potential locations for groves on 44th	Planning staff	B
	B) Greening Arterials	Incorporate groves as a part of a Division Street streetscape beautification pilot project	Planning Commission & staff	C
	B) Greening Arterials	Implement streetscape standards for arterials and minor streets	Planning and Engineering staff	B
	C) Primary Intersection	Develop primary intersection zoning overlay	Planning staff	C
	C) Primary Intersection	Initiate quadrant analysis re-planning: traffic, circulation, market focus, layout	Planning staff	B
	C) Primary Intersection	Develop Transit Oriented Development overlay	Planning staff	C
	D) Transit Corridors	Work with ITP to improve rider amenities (shelters, bike racks) at selected locations	Planning Staff & ITP	A - Ongoing
	Land Use and Place Strengthening			
	A) Gateways	Work with property owners to develop a more unique gateway into city	Planning Commission, planning staff	C
	B) Strengthening Sense of Place	Improve pedestrian experience	Planning Commission & staff	A - Ongoing
		Improve streetscape on both 44th and Division	Planning Commission & staff	B
Sub Area 2 - Kalamazoo Corridor				
	Open Space and Greenway Network	Extend the Paul Henry Trailhead to accentuate the Trail at Kalamazoo & 44th. Work with the Health Department and the Jaycees to supplement the overall health and fitness emphasis	Planning and Parks and Recreation Staff	B
	Traffic/Transportation/ Transit Networks			
	A) Major Arterials	Incorporate pedestrian crossings considerations as part of study with KCRC on new Kalamazoo cross section	KCRC, Planning and Engineering staff	A
Kalamazoo and 44th	C) Primary Intersection	Partner w/ Grand Rapids to develop pedestrian circulation & quadrant plan	Planning Commission & staff	C
	C) Primary Intersection	Improve pedestrian accessibility & crossings	Planning, Police and Engineering staff	B
Kalamazoo and 52nd	C) Primary Intersection	Initiate quadrant analysis re-planning: traffic, circulation, market focus, layout	Planning, Engineering and KCRC staff	B
	C) Primary Intersection	Improve pedestrian accessibility & crossings	Planning, Police and Engineering staff	B

Sub Area	Principle	Action	Responsibility	Priority
Kalamazoo and 60th	C) Primary Intersection	Initiate quadrant analysis re-planning: traffic, circulation, market focus, layout	Planning, Engineering and KCRC staff	B
	C) Primary Intersection	Improve pedestrian accessibility & crossings	Planning, Police and Engineering staff	B
	C) Primary Intersection	Partner w/ Gaines Twp to develop pedestrian circulation & quadrant plan	Planning Commission & staff	B
	D) Transit Corridors	Work with ITP to improve rider amenities (shelters, bike racks) at selected locations	Planning Staff & ITP	A - Ongoing
	Land Use and Place Strengthening			
	A) Gateways	Require a green gateway as part of any quadrant plan at Kalamazoo & 60th	Planning Commission	A
	Partnerships and Organization	Partner with the Kent County Road Commission to initiate a study on a new cross section for Kalamazoo Ave	Planning Commission and Engineering & Planning staff	A
	Partnerships and Organization	Work with the City of Grand Rapids to explore the extension of the PHT to the northwest through the intersection and into Grand Rapids.	Parks Department	A
	Partnerships and Organization	Organize a task force to determine likely buildout scenario and to create a green gateway using existing trees and landscaping.	Planning Commission & staff	B
Sub Area 3 - 44th and Breton				
	Traffic/Transportation/ Transit Networks			
	A) Major Arterials	Improve pedestrian crossings and accessibility	Planning, Police and Engineering staff	B
	B) Greening Arterials	Identify potential location for groves on 44th	Planning staff	B
	Partnerships and Organization	Partner with Grand Rapids to develop quadrant analysis (re-planning: traffic, circulation, market focus, layout) approach to intersection development	Planning Commission & staff	B
Sub Area 4 - Breton Avenue Extension				
	Open Space and Greenway Network	Refine design for Breton Road Extension to ensure that the intersection with the Paul Henry Trail (PHT) emphasizes the trail and pedestrian safety.	Planning and Engineering staff	B
	Open Space and Greenway Network	Include open space within any potential development as a part of the city-wide open space network	Planning staff	A - Ongoing
	Open Space and Greenway Network	Inventory and map the high-quality natural features on the site	Planning staff	B
	Open Space and Greenway Network	Conduct Michigan Natural Features Inventory (MNFI) study of site for rare and endangered species/systems	MSU Extension/MNFI	B

Sub Area	Principle	Action	Responsibility	Priority
Sub Area 4 - Breton Avenue Extension (contd.)				
	Traffic/Transportation/ Transit Networks			
	B) Greening Arterials	Implement streetscape standards for arterials and minor streets	Planning and Engineering staff	B
	Alternative Community Form	Develop Conservation Subdivision ordinance	Planning Commission, staff & City Attorney	B
	Alternative Community Form	Develop & adopt Conservation Subdivision zone or overlay district	Planning Commission	B
Sub Area 5 - Patterson Farm				
	Open Space and Greenway Network	Include open space within any potential development as a part of the city-wide open space network	Planning staff/ Parks Department	A - Ongoing
	Open Space and Greenway Network	Inventory and map the high-quality natural features on the site	Planning staff	B
	Open Space and Greenway Network	Conduct MNFI study of site for rare and endangered species/systems	MSU Extension/MNFI staff	B
	Traffic/Transportation/ Transit Networks			
	A) Major Arterials	Establish pedestrian and non-motorized accessibility throughout	Planning Commission & staff	C
	B) Greening Arterials	Identify potential location for groves on Patterson	Planning staff	B
	B) Greening Arterials	Implement streetscape standards for arterials and minor streets	Planning and Engineering staff	B
	Land Use and Place Strengthening			
	A) Gateways	Preserve farmhouse and property around house as the center of any proposed development	Planning Commission	C
	A) Gateways	Inquire about historic designation for the house and immediate property	Planning Commission, Planning staff	B
	Alternative Community Form	Develop Conservation Subdivision ordinance	Planning Commission, staff & City Attorney	B
	Alternative Community Form	Develop & adopt Conservation Subdivision zone or overlay district/ Modify zoning to include CS	Planning Commission	B
	Alternative Community Form	Improve pedestrian and non-motorized accessibility throughout	Planning Commission & staff	Ongoing
	Alternative Community Form	Require inter-parcel accessibility	Planning Commission & staff	Ongoing
	Alternative Community Form	Improve pedestrian crossings and accessibility	Planning Commission & staff	C

Sub Area	Principle	Action	Responsibility	Priority
Sub Area 5 - Patterson Farm (Contd.)				
	Alternative Community Form	Work with Cascade Township to address pedestrian circulation	Cascade and Kentwood Planning staff	B
Sub Area 6 - 28th and 29th Street Corridor				
	Traffic/Transportation/ Transit Networks			
	A) Major Arterials	Work with MDOT to develop an Access Management Plan	Planning Commission & staff and MDOT	B
	A) Major Arterials	Pursue federal Enhancement Grants for Landscape and non-motorized improvements		A
	A) Major Arterials	Improve pedestrian and non-motorized accessibility throughout	Planning Commission & staff	A - Ongoing
	A) Major Arterials	Require inter-parcel accessibility	Planning Commission & staff	A - Ongoing
	B) Greening Arterials	Implement streetscape standards for arterials and minor streets	Planning staff	B
	B) Greening Arterials	Identify key intersections & blocks	Planning staff	B
	B) Greening Arterials	Initiate quadrant analysis re-planning of key intersections: traffic, circulation, market focus, layout	Planning staff	C
	B) Greening Arterials	Improve pedestrian accessibility & crossings at key intersections	Planning and Engineering staff	C
	D) Transit Corridors	Work with ITP to improve rider amenities (shelters, bike racks) at selected locations	Planning Staff & ITP	A - Ongoing
	D) Transit Corridors	Work with Grand Rapids and identify key areas for potential Transit Oriented Developments	GR and Kentwood Planning Staff & ITP	B
	Land Use Modifications	Initiate In-depth Corridor Study to address issues raised in this update and develop consensus about appropriate next steps in improving the corridor (one such step might be creating a Downtown Development Authority)	Planning Commission and staff, consultant, private property owners	B
	Land Use Modifications	Require circulation plan and inter-parcel access for redevelopment	Planning Commission & staff	A - Ongoing
	Land Use Modifications	Require pedestrian accessibility for re-development	Planning Commission & staff	Ongoing
Sub Area 7 - Patterson Industrial PUD				
	Open Space and Greenway Network	Include open space within any potential development as a part of the city-wide open space network	Planning staff	Ongoing

Sub Area	Principle	Action	Responsibility	Priority
Sub Area 7 - Patterson Industrial PUD (Contd.)				
	Traffic/Transportation/ Transit Networks			
	A) Major Arterials	Improve pedestrian crossings and accessibility	Planning Commission & staff	C
	A) Major Arterials	Work with Cascade Township to address pedestrian circulation	Cascade and Kentwood Planning staff	B
	A) Major Arterials	Identify potential location for groves on Patterson	Planning staff	A
	B) Greening Arterials	Implement streetscape standards for arterials and minor streets	Planning and Engineering staff	B
	C) Primary Intersection	Improve pedestrian accessibility & crossings	Planning staff	C
	Land Use and Place Strengthening			
	B) Strengthening Sense of Place	Require, as a part of any plan, the southern tip of the parcel to be used as an urban gateway	Planning Commission & staff	B
	Land Use Modifications	Develop zoning overlay or modify zoning to increase flexibility for development options including hotel/restaurant use	Planning Commission & staff	A